



PROPCARE MALL MANAGEMENT PVT. LTD.

PropCare is South India's leading one-stop destination for all your property management needs. We bring together an unrivalled mix of technical expertise and global market knowledge with the sole purpose of maximizing the potential of your property, wherever it is. Because we believe that how you manage your property determines its value tomorrow. From pre-project planning, project conceptualization and construction coordination, to marketing and leasing, property management services and re-orientation, we cover your entire property management lifecycle, end to end.

Nurturing Growth, One Step At A Time.

In today's complex and busy world where it is next to impossible to focus your energies on property management, you need to rid yourself of the daily hassles and nitty-gritties regarding the upkeep of your property. PropCare helps you do just that, so you can focus purely on growth and other business critical issues.

Mall Management Services

Shopping bags have handles, Shopping centres don't! Which is why managing a mall is key and critical to the success of your investment. Mall Management covers a wide range of activities to keep the atmosphere vibrant, shoppers happy and retailers successful

The Mall Management facilities offered by us cover:

1. Operational Mall Management
2. Food Court Management
3. Adherence to Occupational Health & Safety
4. Managing the mall in accordance with the approved KPI's
5. Strategic Leasing, setting a Strategic Letting Plan and working with all letting agents
6. Competitive marketing plan that includes a comprehensive annual marketing calendar

Operations

We leave no stone unturned when it comes to Mall Operations Management. We have a Standard Operating Procedure for handling a large inflow of visitors. Maximum safety is ensured through regular drills and checks, including those to ensure that all emergency exits and other evacuation areas are free of any hindrance. Energy efficient lighting and water systems are used to reduce costs while safeguarding the environment. And a unique, first-of-its-kind audit of all retailer operations is conducted to ensure highest quality.

Marketing and Leasing

In order to ensure a Return on Investment, PropCare estimates a desired lease rental income for your mall. We then develop and recommend a strategy to get a mix of tenants at the right rental rate.

Post launch, we optimise other sources of income from the mall, including income from casual leasing, advertising and promotions.

Our diligent marketing and leasing approach has brought us easy success. On 16th May, 2010 Mantri Developers and PropCare launched one of India's largest malls - Mantri Square - to an enthusiastic response. In just 10 months, the mall welcomed over 15 million visitors, averaging footfalls of 40,000 per week day and 150,000 per weekend. Making Mantri Square, Bangalore's most visited mall!

Mall Re-orientation

After the launch, constant research is required so that the mall keeps abreast with trends, competition and customer mindsets. If the scenario changes, the mall should be able to respond to the transformation quickly and effectively. For maximum impact of mall re-orientation we apply the same scientific approach as we do before the launch.



Mantri Square's Marks of excellence

Among PropCare's list of exclusive clientele, a partner that deserves special mention is Mantri Square, India's largest mall. With over 250 retail outlets, spread across 5 floors and an expanse of over 1.7 million sq. ft, Mantri Square offers shoppers the luxury of choosing from over 10,000 exclusive brands. And in one short year has earned the distinction of becoming Bangalore's most popular shopping, dining and entertainment zone. Thanks to the unyielding support of PropCare - from pre-project planning with Category Zoning to bringing in the widest mix of tenants to a thundering launch and creative marketing after. The results speak for themselves as Mantri Square welcomed its 10 millionth shopper just 7 months after launch, averaging 1.4 million visitors per month, and won 3 of the year's most prestigious realty awards.



The Property World Award for the Retail Project of the Year 2010.



The Images Shopping Centre Award 2010 for the Most Admired Shopping Centre Launch in South India.



The Realty Plus Excellence Awards 2011 for Retail Development of the Year.

Malls We Manage:



www.mantrisquare.com



www.ampaskywalk.com



www.royalmeenakshi.com

To know how we can help you develop and manage your mall, contact us at info@mypropcare.com

www.mantrisquare.com | www.royalmeenakshimall.com | www.ampaskywalk.com